



BDSRA

foundation

Batten Disease Advocates for a Cure

SPONSOR &
EXHIBITOR
PROSPECTUS



GIVE BATTEN THE
BOOT

ANNUAL FAMILY CONFERENCE

JULY 14-16, 2023 | DENTON, TEXAS

About BDSRA

Founded in 1987, Batten Disease Support, Research, & Advocacy Foundation (BDSRA) is the largest international nonprofit organization in North America serving families affected by Batten disease. Batten disease is a rare, fatal inherited disorder of the nervous system and has no known cure.

BDSRA is determined to provide unwavering support, fund progressive research, and be a source of steadfast advocacy for all CLN types, including education, advocacy, and opportunities for change through our family-centered programs and expert resources. No matter where they are in their uncharted journeys with Batten, BDSRA's programs and services are free and easily accessible to families affected by Batten disease.

***Our goal is the same as our community's:
a world without Batten.***

In 2022, we reached..

350+	50
Family	Industry
Attendees	Professionals

The Benefits of BDSRA Sponsorship

As a sponsor, you'll reach attendees not only during the conference, but through the BDSRA website and additional social media channels where the conference is promoted.



SUPPORT OUR MISSION

5 fast things you can do:

DONATE

Make it possible to fund our mission by donating today.

ADVOCATE

Join a core group of supporters to be an advocate.

GIFT

Make your next occasion an opportunity to gift to Batten families.

EMPLOYER MATCH

Ask your employer about matching your charitable donation.

SHARE

Share your story to raise awareness for Batten Disease.

Follow us, like, and share our posts on Instagram, Facebook, Twitter, LinkedIn, and YouTube.

\$35,000

Platinum Sponsor Details

Benefits Include:

- *Exclusive for Platinum Sponsors only* – Opportunity to greet all conference guests at the opening session and a general session in person or via pre-recorded video (limited to 90 seconds with no product placement)
- Name and Logo featured inside the program and on the conference app
- Name and Logo featured on BDSRA's June/July newsletter and website with a link to company's website
- Six (6) complimentary registration passes
- Logo listed on the welcome slides
- Name and Logo* on the conference T-shirt
- Full page ad in the conference app
- Prime exhibit space in conference foyer
- Two (2) push notifications through the conference app
- Banner ad on the conference app
- Social media promotion



**Logo size will be based on the level of sponsorship.*

\$20,000

Gold Sponsor Details

Benefits Include:

- Name and Logo featured inside the program and on the conference app
- Name and Logo featured on BDSRA's June/July newsletter and website with a link to company's website
- Four (4) complimentary registration passes
- Logo listed on the welcome slides
- Name and Logo* on the conference T-shirt
- Full page ad in the conference app
- Exhibit space in the conference foyer
- One (1) push notifications through the conference app
- Banner ad on the conference app
- Social media promotion



**Logo size will be based on the level of sponsorship.*

\$10,000

Silver Sponsor Details

Benefits Include:

- Name and Logo featured inside the program and on the conference app
- Name and Logo featured on BDSRA's June/July newsletter and website with a link to company's website
- Three (3) complimentary registration passes
- Logo listed on the welcome slides
- Name and Logo* on the conference T-shirt
- Half page ad in the conference app
- Exhibit space in the conference foyer
- Social media promotion



**Logo size will be based on the level of sponsorship.*

\$5,000

Bronze Sponsor Details

Benefits Include:

- Name and Logo featured inside the program and on the conference app
- Name and Logo featured on BDSRA's June/July newsletter and website with a link to company's website
- Two (2) complimentary registration passes
- Logo listed on the welcome slides
- Social media promotion



\$1,000

Teal Sponsor Details

Benefits Include:

- Name featured inside the program and on the conference app
- Name featured on BDSRA's June/July newsletter and website with a link to company's website
- One (1) complimentary registration pass
- Social media promotion



SPONSORSHIP BENEFITS OVERVIEW

	PLATINUM \$35,000	GOLD \$20,000	SILVER \$10,000	BRONZE \$5,000	TEAL \$1,000
Opportunity to greet all conference guests at the opening session and a general session in person or via pre-recorded video (limited to 90 seconds with no product placement)	✓				
Featured inside the program and on the conference app*	Name & Logo	Name & Logo	Name & Logo	Name & Logo	Name
Featured on BDSRA's June/July newsletter and website with a link to company's website	Name & Logo	Name & Logo	Name & Logo	Name & Logo	Name
Name and/or Logo* listed on the welcome slides	✓	✓	✓	✓	
Name and/or Logo* on conference T-shirts	✓	✓	✓		
Ad in conference app	Full Page	Full Page	Half Page		
Space in conference foyer for an exhibit	Prime Location	✓	✓		
Push notifications	2	1			
Banner ad in conference app	✓	✓			
Complimentary registrations	6	4	3	2	1



Subscribe or view BDSRA's newsletter



*Logo size will be based on the level of sponsorship.

OTHER SPONSORSHIP OPPORTUNITIES

ADD to any conference sponsorship or purchase as a standalone

\$1,000

HELPS DEFRAY PROGRAM COSTS

- Name/logo* on conference website
- Name/logo* in the conference program

\$650

HOSTS A FAMILY OF 4 AT THE CONFERENCE

- Name/logo* on conference website
- Name/logo* in the conference program

\$250

HELPS TO PROVIDE FREE T-SHIRTS FOR CHILDREN

- Name/logo* on conference website

**Logo size will be based on the level of sponsorship.*



FOR ADDITIONAL INFORMATION

Please direct any questions to
Sponsorship@BDSRAFoundation.org
or 1-800-448-4570

