

Sponsor & Exhibitor Prospectus

ANNUAL FAMILY CONFERENCE 2026



ABOUT BDSRA FOUNDATION

Founded in 1987, Batten Disease Support, Research, and Advocacy Foundation (BDSRA) is the largest international nonprofit organization in North America serving families affected by Batten disease. Batten disease is a rare, fatal inherited disorder of the nervous system that has no cure.

BDSRA is determined to provide unwavering support, fund progressive research, and be a source of steadfast advocacy for all CLN types, including education, advocacy, and opportunities for change through our family-centered programs and expert resources. No matter where they are in their uncharted journeys with Batten, BDSRA's programs and services are free and easily accessible to families affected by Batten disease.

**Our goal is the same as our community's:
a world without Batten.**

In 2025 we reached...

250+
Attendees

*Families, Clinicians,
and Researchers*



For unique sponsorship invoicing and electronic payment links, please email Sponsorship@BDSRAfoundation.org.

The Benefits of a BDSRA Sponsorship

As a sponsor, you'll reach attendees not only during the conference, but through the BDSRA website and additional social media channels where the conference is promoted.



SUPPORT OUR MISSION

5 fast things you can do:

DONATE

Make it possible to fund our mission by donating today.

ADVOCATE

Join a core group of supporters to be an advocate.

GIFT

Make your next occasion an opportunity to give to Batten families.

EMPLOYER MATCH

Ask your employer about matching your charitable donation.

SHARE

Share your story to raise funds and awareness for Batten disease.

Follow us, like and share our posts on Instagram, Facebook, X, LinkedIn, and YouTube.



PLATINUM SPONSOR DETAILS

\$35,000

Benefits Include

- Exclusive for Platinum Sponsors only - Opportunity to greet all conference guests at the opening session and a general session in person or via pre-recorded video (limited to 90 seconds with no product placement)
- Name and logo featured inside the program
- Name and logo featured in BDSRA's newsletter and website with a link to company's website
- Six (6) complimentary registration passes
- Name and/or logo listed on the welcome slides
- Name and/or logo* on the conference T-shirt
- Prime exhibit space in conference foyer
- Social media promotion



*Logo size will be based on the level of sponsorship.

GOLD SPONSOR DETAILS

\$20,000

Benefits Include

- Name and logo featured inside the program
- Name and logo featured in BDSRA's newsletter and website with a link to company's website
- Four (4) complimentary registration passes
- Name and/or logo listed on the welcome slides
- Name and/or logo* on the conference T-shirt
- Exhibit space in conference foyer
- Social media promotion



*Logo size will be based on the level of sponsorship.

SILVER SPONSOR DETAILS

\$10,000

Benefits Include

- Name and logo featured inside the program
- Name and logo featured in BDSRA's June/July newsletter and website with a link to company's website
- Three (3) complimentary registration passes
- Name and/or logo listed on the welcome slides
- Name and/or logo* on the conference T-shirt
- Exhibit space in conference foyer
- Social media promotion



*Logo size will be based on the level of sponsorship.

BRONZE SPONSOR DETAILS

\$5,000

Benefits Include

- Name and logo featured inside the program
- Name and logo featured in BDSRA's newsletter and website with a link to company's website
- Two (2) complimentary registration passes
- Name and/or logo listed on the welcome slides
- Social media promotion



TEAL SPONSOR DETAILS

\$1,500

Benefits Include

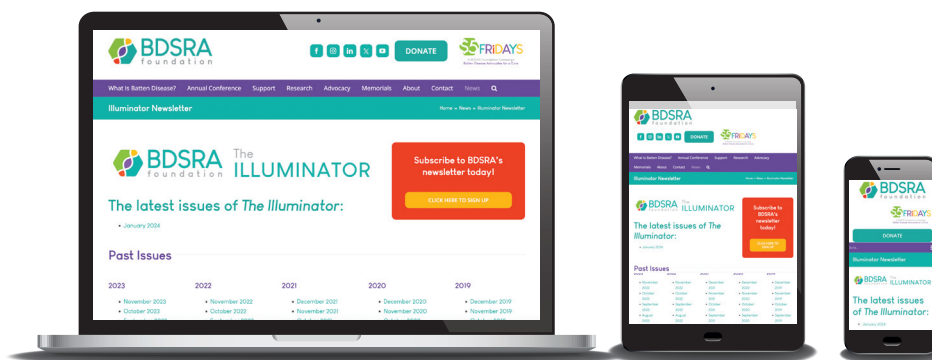
- Name featured inside the program
- Name featured in BDSRA's newsletter and website with a link to company's website
- One (1) complimentary registration pass
- Social media promotion



*Logo size will be based on the level of sponsorship.

SPONSORSHIP BENEFITS OVERVIEW

	PLATINUM \$35,000	GOLD \$20,000	SILVER \$10,000	BRONZE \$5,000	TEAL \$1,500
Opportunity to greet all conference guests at the opening session and a general session in person or via pre-recorded video (limited to 90 seconds with no product placement)	✓				
Featured inside the program	Name & Logo	Name & Logo	Name & Logo	Name & Logo	Name
Featured in BDSRA's newsletter and website with a link to company's website	Name & Logo	Name & Logo	Name & Logo	Name & Logo	Name
Name and/or logo listed on the welcome slides	✓	✓	✓	✓	
Name and/or logo* on conference T-shirts	✓	✓	✓		
Space in conference foyer for an exhibit	Prime Location	✓	✓		
Complimentary registrations	6	4	3	2	1
Social media promotion	✓	✓	✓	✓	✓



*Logo size will be based on the level of sponsorship.

DONATION OPPORTUNITIES

Add to any conference sponsorship or purchase as a standalone

\$1,500

Provides T-Shirts for All SIBs and Affected Children

- Name/logo* on the conference website
- Name/logo* in the conference program

\$1,150

Hosts a Family of Four at the Conference

- Name/logo* on the conference website
- Name/logo* in the conference program

\$1,000

Helps Defray Program Costs

- Name/logo* on the conference website
- Name/logo* in the conference program

\$350

Provides Free Meals for One Volunteer Speaker

- Name/logo* on the conference website

FOR ADDITIONAL INFORMATION

Please direct any questions to
Sponsorship@BDSRAFoundation.org
or 1-800-448-4570



*Logo size will be based on the level of giving.